INNOVATHON 2021: THE DIGITALIZATION OF MOBILITY

How do you envision the future of mobility?

Join the Innovathon
Develop solutions to real life challenges
Learn with your interdisciplinary team
Gain innovation skills
Earn 3 ECTS points

Dates
14th-15th Sept: Lecture block
30th Sept - 2nd Oct: Innovathon

Organizers
UZH Innovation Hub
Digital Society Initiative

Register until August 20th
digitalinnovation.uzh.ch/innovathon

Make your ideas count
Lecture block + Innovathon

Challenge partners
accenture :: csem mobility
SIEMENS amag SBB CFF FFS
Develop ideas for real life challenges provided by industry partners. Get feedback from field experts and present your solutions to the jury.

**Innovathon**
Sept 30th - Oct 2nd
Develop ideas for real life challenges provided by industry partners. Get feedback from field experts and present your solutions to the jury.

**Application deadline**
Aug 20th
Confirm your application

**Assignment I**
How does your own field of study directly or indirectly relate to the digitalization of mobility?

**Assignment II**
Understanding the digitalization of mobility from another viewpoint. In exchange with peers, describe a multidisciplinary viewpoint on digital mobility!

**Lecture block**
Sept 14th - 15th
Introduction to digital mobility by lecturers from across UZH faculties. Hands-on input on interdisciplinary teamwork and innovation methods.

**Support for innovative ideas**
The best ideas will receive support to be further developed with the partners.
Six industry partners will participate in the Innovathon, presenting challenges to the student teams.

The effect of new ways of working on people’s mobility

Sales process for car owners in the digital age

Clothing 3.0 e.g., with physiological sensors to keep elderly people mobile

Leverage digitalization to reach a better use of the various modes of transportation e.g. car, bike, train.

Innovation for the age of autonomous driving

Digital solutions to improve customer experience in public transport